



Terato tech is a Finalist for the 2013 Red Herring Top 100 Asia Award

Bandar Baru Bangi - 14 August 2013 – TERATO TECH Sdn Bhd (Terato) announced today it has been selected as a finalist for Red Herring's Top 100 Asia award, a prestigious list honoring the year's most promising private technology ventures from the Asian business region.

The Red Herring editorial team selected the most innovative companies from a pool of hundreds from across Asia. The nominees are evaluated on both quantitative and qualitative criteria, such as financial performance, technological innovation, quality of management, execution of strategy, and integration into their respective industries.

This unique assessment of potential is complemented by a review of company track records and standings, which allows Red Herring to see past the "buzz" and make the list a valuable tool for discovering and advocating for the best business opportunities in the industry.

"Entrepreneurship in Asia has reached an inflexion point, and as a result Red Herring Asia 2013, has shifted into a new phase," said Alex Vieux, publisher and CEO of Red Herring. "A second generation of entrepreneurs with CEO backgrounds is emerging and their execution skills and global ambitions lead to restless growth and amazing journeys. As importantly, we are seeing more companies from countries once absent from innovation circles. Terato shows great promise and therefore deserves to be among the finalists. Now we're faced with the difficult task of selecting the Top 100 winners of Red Herring Asia. We know that the 2013 crop will reward us for long and continued efforts in scouting disruptive companies in Asia. The wealth of talent and achievements displayed by Red Herring Asia finalists is an excellent predictor for the new world rising."

The finalists are invited to present their winning strategies at the Red Herring Asia Forum in Hong Kong, Sept. 3 to 5, 2013. The Top 100 winners will be announced at a special awards ceremony the evening of Sept. 5 at the event.